

TAYE Y. BALOGUN

CONTACT INFORMATION

+254 706 4363 59
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Nairobi, Kenya

AREAS OF EXPERTISE

Communications |
Strategies & Plans |
Media Relations, Press
Releases & Feature
Stories | Photography,
Videography &
Filmography | Events
Management |
Stakeholder
Management |
Campaigns: Training &
Capacity Building |
Communication
Products Development
| TV Production | Social
Media Engagement |
Story & Script
Development |
Concept Development
| Graphic Design |
Advocacy &
Mobilization

EDUCATION

University of Lagos |
Nigeria | B.S. Chemistry
| 2005

National film Institute |
Nigeria | Professional
Diploma in Film Making
| 2008

PROFILE

Communication, Campaign and Media Specialist with a Filmmaking background, and 20+years of experience in leading and managing strategic communications, media campaigns and activities, and producing film/videography content and photography for non-profit projects and programs across Africa, Middle East, North America, Europe and Australia.

EXECUTIVE & LEADERSHIP EXPERIENCE

THE CARROT CO — 2017 - PRESENT

Founder

The CARROT Co. is a collective of Pan-African artists - scholars and practitioners, working solely to support the development sector with creative communication bridging the gap between mass population and policy makers. Our aim is to simplify policies, amplify messages and dignify African lives through storytelling with emphasis on art, culture and indigenous knowledge.

The NGO International Film & Knowledge Forum — 2019 - PRESENT

Founder

The NGO International Film & Knowledge Forum began as a film festival and has since evolved into a dynamic platform that combines arts and education to drive advocacy and change. It now includes not only film screenings but also knowledge sessions, workshops, interactive discussions, and networking opportunities. Its mission has expanded from showcasing impactful stories to empowering individuals and communities through collaboration and knowledge-sharing.

African Artists Peace Initiative (AAPI) — 2014 - 2018

Deputy Executive Director

- Coordinated the Arms Trade Treaty (ATT) campaign in collaboration with Control Arms, PAX, Oxfam, EAC, IGAD, and RECSA.
- Established 42 country coordinators across 42 countries.
- Supported the establishment of the Committee on Horn of Africa Arms Control Network.
- Served as liaison with the African Union and led engagements with various stakeholders including UNESCO.
- Coordinated the annual Pan-African creative consultative forum meeting on peace and security, held during the African Union Summit in Addis Ababa, Ethiopia.
- Led campaign strategy/tools for 43 countries

FILMOGRAPHY

Director/ Producer – Frontline Women (2019)
Director/ Producer: Music is our Weapon – Silhouette Pictures/ Storytellers (2016)
Director: The Fraternity – MNET (2015) | **Director:** Chasing the Light – MNET (2014)
Director: Dead End Job – MNET (2014)
Director: Check List – MNET (2014)
Production Designer: ENITAN – Impression Films (2011)
Production Designer: Learning Curve – SOZO Films (2010)
Associate Producer: 12:30 – BBC/ Microsoft/ Impression Films Production (2009)
Director – Grease (2009)
Director – Fiddler on the Roof (2008)
Director – Once on this Island (2007)

REFERENCES

Christian Clark | Founder, Graphix Project; Illustrator | Writer | Manhattan, New York | Tel: +1 917 208 7703 | Email: christian.clark@yale.edu

Christian Mortensen | Senior Financial Coordinator – Africa, Danish Red Cross, Copenhagen, Denmark | Tel: +45 9243 2537 | Email: chmor@rodekors.dk

- Engaged young African artists to for climate justice initiatives
- Convened meetings for AAPI peace ambassadors across Africa and co-chaired the Action 2015 Artist/Media
- Committee, supporting the Chair from One.org in implementing a campaign and ensuring representation of the Artist community in SDG discussions.
- Participated in inter-governmental meetings between government bodies and civil society on Human Rights, Culture of Peace, Climate Change, and Peace and Security.
- Organized a candle-lit vigil in solidarity with the kidnapped Chibok girls in Nigeria, as well as a candle lit vigil and discussion forum for the Burundian community in Nairobi.
- Piloted the launch of Art for Advocacy and Peace (AFAP) campaign in collaboration with various CSOs and Amnesty International.
- Established a five-year partnership with the African Union and led continental campaigns on food insecurity in Yemen in collaboration with Save the Children and Oxfam.

PUBLICATIONS

- **Author** – No Art & Culture, No Development (2018);
- **Author** – Guns, Guts and God (2017)
- **Co-Author** – Education is a Cost, Development is the Price (2017)
- **Author** – The Culture of Peace (2016)
- **Editor** – Youths in Peace and Security: Role and Responsibilities (2016)
- **Co-Author** – Paper: Advancing Women’s Political Participation in Africa (2015)
- **Co-Author** – The Language is Peace and Cancel is Art (2015)
- **Editor** – Why Africans are not United (2014)

BOARD LEADERSHIP & PROFESSIONAL AFFILIATIONS

- **Advisory Board Member** – Ecoflix | Africa Youth Panel (AYP)
- **Board Member** – African Artists Peace Initiative
- **Fellow** – TEDx Kampala, Uganda
- **Fellow** – UNLEASH
- **Coordinator** – Horn of Africa Peace & Security Network
- **Core Team Member** – Africans Rising
- **Member** – The Room
- **Member** – African Youth Initiative for Climate Justice; African Youth Commission; Fight Inequality Alliance
- **Partner** – Oxfam International
- **Partner** – Crisis Action
- **Advisor** – Graphix Project, Yale University; Ecoflix

CONSULTING EXPERIENCE

| Organization | Location | Consultant Type | Timing |
|--|-------------------------------|--|------------|
| Porticus | New York | Global Communications/Strategy Advisor (Education) | 2025 |
| United Nations (OHCHR) | Geneva, Switzerland | Media | 2024 |
| Oxfam America | New York | Advocacy & Media | 2024 |
| Amnesty International | Kenya | Campaign & Fundraising | 2024 |
| Sandbox Project | Canada/Ghana | Campaign & Communications | 2021, 2024 |
| UN OHCHR & African Union (AU) | Africa x 15 countries | Advocacy & Campaign | 2024 |
| United Nations (OHCHR) | Chad | Production | 2023-2024 |
| Nutrition International | Canada | Storytelling & Content Creation | 2023 |
| Action Aid | Liberia | Campaign & Knowledge Management | 2023 |
| Chandler Foundation | Washington DC USA/ Somolia | Production & Publication | 2022 |
| The African Union (AU) | Addis Ababa, Ethiopia | Advocacy & Photography | 2021 |
| United Nations (OHCHR)/ The African Union (AU) | Geneva, Switzerland | Campaign & Media | 2021 |
| Oxfam International/Christian Aid | Oxford, UK | Campaign & Media | 2021 |
| United Nations (UNDP) | Dakar, Senegal | Strategy | 2021 |
| GIMAC Network | Rome, Italy | Team Leadership, Communications, Speech Writing | 2021 |
| Oxfam International | Nairobi, Kenya | Film Direction, Campaign, Animation | 2020 |
| Advocacy Accelerator | Nairobi, Kenya | Film Direction, Campaign, Content Creation | 2020 |
| Amref Health Canada | Dakar, Senegal | Film Direction, Graphic Design | 2020 |
| Crisis Action | Nairobi, Kenya | Campaign & Strategy | 2019, 2020 |
| Oxfam Pan Africa | Nairobi, Kenya | Documentary Film | 2019 |
| KAN Festibal | Arusha, Tanzania | Festival Direction | 2018, 2019 |
| YouLead Regional Summit | Arusha, Tanzania | Media & Communications | 2018 |
| Hargeisa Cultural Institute | Hargeisa, Somaliland | Film, Facilitation | 2018 |
| ActionAid Denmark (MSTCDC) | Arusha, Tanzania | Communications, Training, Program Design | 2018 |
| Silhouette Pictures | Nairobi, Kenya | Film Direction, Writing, Production | 2015-2016 |